vPlatform CRM vs. Salesforce.com

(Costs per user per year)	vPlatform CRM Professional Edition ($480)	Salesforce Group Edition (From $99)	Salesforce Professional Edition ($780)	Salesforce Enterprise Edition ($1,500)	Salesforce Unlimited Edition ($3,000)
Users	Unlimited	Up to 5	Unlimited	Unlimited	Unlimited
CORE SALES & MARKETING					
Security					
- Secure User Log on	•	•	•	•	•
- Account-Based Security	•		•	•	•
- Record-Level & Field-Level Security	•		•	•	•
- Profile-Based Security	•		•	•	•
- Sharing Rules	Advanced	None	Basic	Advanced	Advanced
Support					
- Basic Support (2 day response time)		•	•	•	•
- Premiere Support (2 hr. response time)	•		15% of Net Price	15% of Net Price	•
- Premiere Support with Administration	•		25% of Net Price	25% of Net Price	•
Data Ownership					
- Basic Export	•		•	•	•
- Weekly Export Service	•		$600/yr	•	•
Account and Contact Management					
- Complete Account and Contact Repository	•	•	•	•	•
- Integrated Account History	•	•	•	•	•
- Account Hierarchy	•	•	•	•	•
- Outlook & Google Integration	•	•	•	•	•
Lead Management and Assignment					
- Import Wizards	•	•	•	•	•
- Lead History Tracking	•	•	•	•	•
- Lead Qualification & Conversion	•	•	•	•	•
Opportunity Management					
- Opportunity Tracking & Analysis	•	•	•	•	•
- Opportunity Update Reminders	•	•	•	•	•
- Multiple Sales Processes	•	•	•	•	•
Activity Management					
- Sales Activity Tracking and Collaboration	•	•	•	•	•
- Sales Activity Reports & Team Management	•	•	•	•	•
- Activity Scheduling & History	•	•	•	•	•
Notes and Attachments					
- Create notes and attach files	•	•	•	•	•

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MARKETING					
- Campaign Management	•		$4500/yr*	•	•
Includes List Management & Mass Emails	•				
SALES					
Territory Management					
- Sales Territories	•		•	•	•
- Territory Roll-Up	•		•	•	•
- Territory-Based Lead Assignment	•		•	•	•
Account and Opportunity Team Selling					
- Sales Activity Tracking and Collaboration	•		•	•	•
- Activity Scheduling	•		•	•	•
- Activity History	•		•	•	•
Analytics					
- Customizable Dashboards	•		•	•	•
- Standard and Custom Reports	•	•	•	•	•
Mobile (Blackberry)	In Development		$15,000/yr*	$15,000/yr*	•

* Based on 25 users

About Vantage Communications:

Since 1998, Vantage Communications has offered Software as a Service (SaaS) solutions to the education, public safety and commercial markets.

Experience counts. Vantage hosts over 25,000 VoIP stations, conducts over 190 million online test transactions a year and Vantage OEM software products are on over 400 million desktops worldwide.

To Request Additional Information, Schedule a Web Demo or Start a Free Trial
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